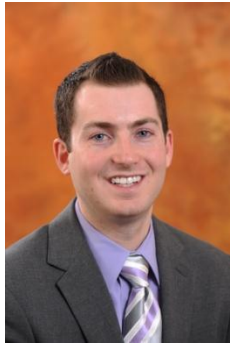


**FOR IMMEDIATE RELEASE****CONTACT:**

Dov Hoffman  
Marketing Specialist  
COLUMBIA Technologies  
Phone: 1-888-344-2704 ext. 207  
[dhoffman@columbiatechnologies.com](mailto:dhoffman@columbiatechnologies.com)

**COLUMBIA Technologies Welcomes Dov Hoffman as Marketing Specialist**

*Baltimore, MD – June 25, 2010* – COLUMBIA Technologies, an industry leader providing *High Resolution Vertical Profiling* services throughout North America and Hawaii, is proud to announce that Dov Hoffman joined our team as a Marketing Specialist. With previous roles involving development and implementation of sophisticated marketing materials, strategic business initiatives, and market research, Hoffman will bring a distinct perspective to expand the company's reach in the North American market.

Hoffman, a graduate of Towson University where he pursued a double major in e-Business and Marketing will be working out of COLUMBIA's headquarters located in Baltimore, MD. Hoffman will focus on all marketing initiatives in support of their national operations.

"We are very excited to bring Dov onboard as an in-house lead for all marketing activities," said John Sohl, Chief Executive Officer for COLUMBIA Technologies. "Increasing our marketing activity is imperative to our future growth at COLUMBIA and I'm certain that Dov is the right person to develop and execute our objectives within the marketplace."

Hoffman can be reached by phone at 1-888-344-2704 ext. 207 or by email at [dhoffman@columbiatechnologies.com](mailto:dhoffman@columbiatechnologies.com).

###

COLUMBIA Technologies is a specialty contractor dedicated to providing world-class innovative data collection, analyses, visualization, mapping and tracking tools for subsurface soil and groundwater contamination to environmental, legal and property professionals. COLUMBIA offers a complete range of *High Resolution Vertical Profiling* technologies providing comprehensive site characterization, real-time data displays and mobile lab analyses to quickly, efficiently and cost-effectively develop the appropriate remediation design plan.

Please visit [www.columbiatechnologies.com](http://www.columbiatechnologies.com) for more information.